



MLA Updates

Sustainability from paddock to plate

23 November 2023 Bendigo, Victoria

Program

- 9am** **Registration** desk opens ready for 10am event start time
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- 10am–11.30am** **Plenary session 1** featuring industry updates, keynote speaker and panel session
- » **Welcome to MLA Updates** – Alan Beckett, MLA Chairman
 - » **Update** – Jason Strong, MLA Managing Director
 - » **Keynote: ‘Sustainability from paddock to plate’** – Holly Kramer, Board Director of Woolworths (Sustainability Chair), Fonterra and ANZ
 - » **Panel session: ‘Solutions that embrace sustainability and set you up for success’** – Tom Bull, General Manager of LAMBPRO; Iain Bruce, Western Plains Beef Producer; Jack Holden, MLA Board Director; and Sarah Strachan, MLA Group Manager – Adoption and Commercial Services
 - » **Q&A session**
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- 11.30am–4.30pm** **Showcase** featuring a range of interactive displays of MLA research and development investments
A **services hub** will also be available to provide support with a range of MLA and ISC programs
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- 2pm–3.15pm** **Plenary session 2** featuring presentations on MLA marketing, carcass breakdown of cuts to cuisine, finishing with an awards presentation from Meat Standards Australia
- » **‘Driving global market demand for Australian red meat’** – Andrew Cox, MLA General Manager - International Markets; and Nathan Low, MLA General Manager - Marketing and Insights
 - » **‘Cuts to cuisine - a guided breakdown for transforming trends onto menus’** – Sam Burke, MLA Product & Business Development Manager and Corporate Chef; and Kelly Payne, MLA Retail Training Facilitator
 - » **Victorian MSA Excellence in Eating Quality Awards** – David Packer, Program Manager - Meat Standards Australia
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- 3.30pm** Meat & Livestock Australia **Annual General Meeting**
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- from 4.30pm** **Sundowner** – a late afternoon social networking event with a short formal address by Jason Strong
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*Please note all times are AEDT

Register now open

Scan the QR code or visit updates.mla.com.au for more information and to register your attendance. Call 1800 023 100 or email eventsteam@mla.com.au if you have any questions.

